



**Leader**



Milan  
26 November

Rome  
28 November



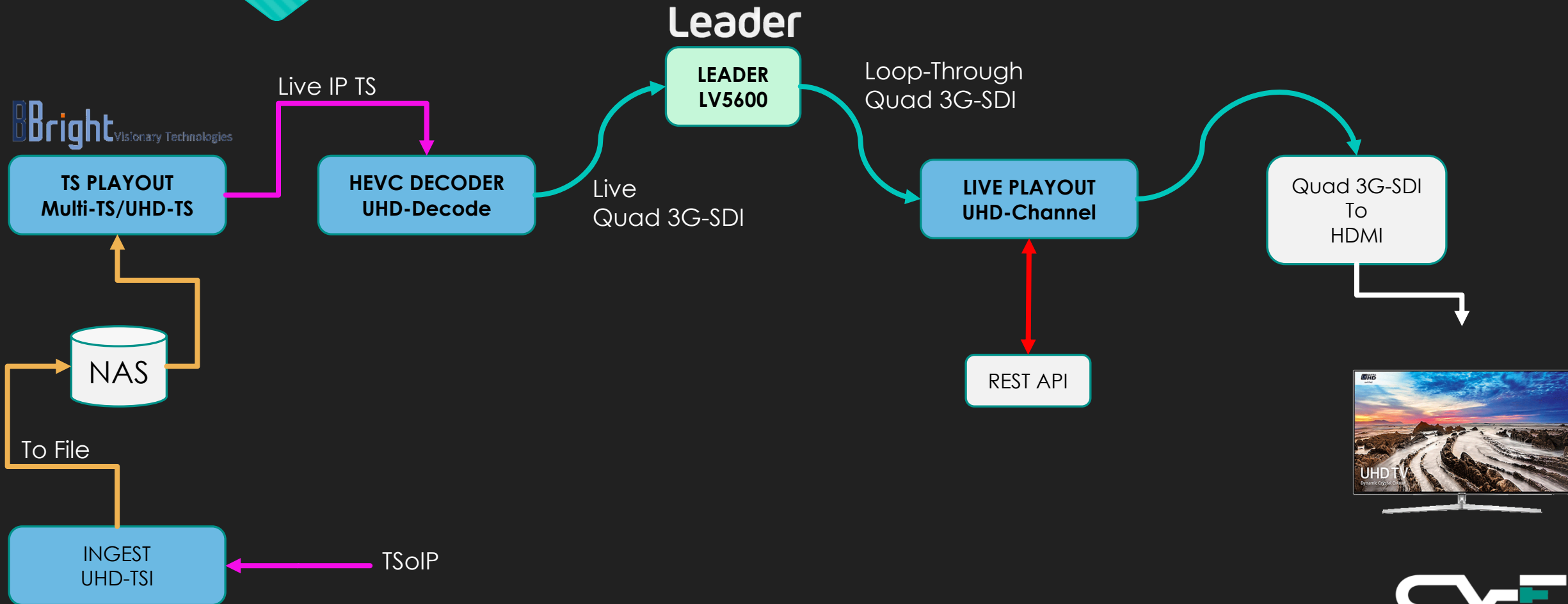
UHD / HDR Seminar, November 2019 (Milan / Rome)

# DEMONSTRATION MEETING AGENDA

- Welcome
- CVE Introduction
- BBright session – Lénaïck BOIVIN & Laurent Appercel
- Q and A
- Lunch time offered by CVE
- Leader session – Kevin Salvidge
- Coffee break
- Q and A
- Close



# DEMO LOGICAL SCHEMA



**Bright** Visionary Technologies



# BBright session

## Lénaïck Boivin & Laurent Appercel

- 2019 Update on 4K worldwide deployments
- HDR state of art
- 4K Business Cases
- BBright 4K end to end solutions



**Lénaïck  
Boivin**



**Laurent  
Appercel**

# Leader session

## Kevin Salvidge

# Leader

- Benefits and Challenges of 4K/UHDTV
- Benefits and Challenges of High Dynamic Range
- Benefits and Challenges of COT's IP infrastructure
- Leader test and measurement solutions



**Kevin  
Salvidge**





**THANK YOU**